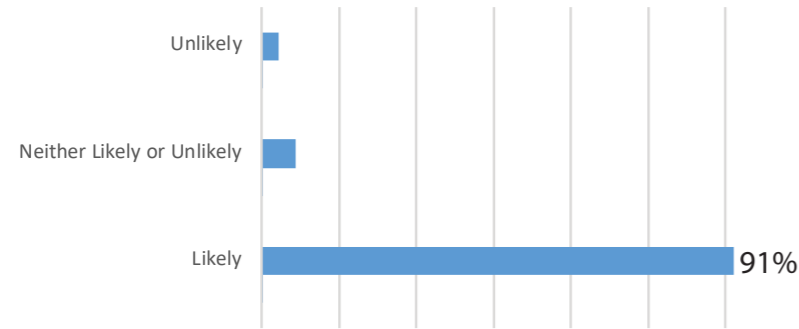


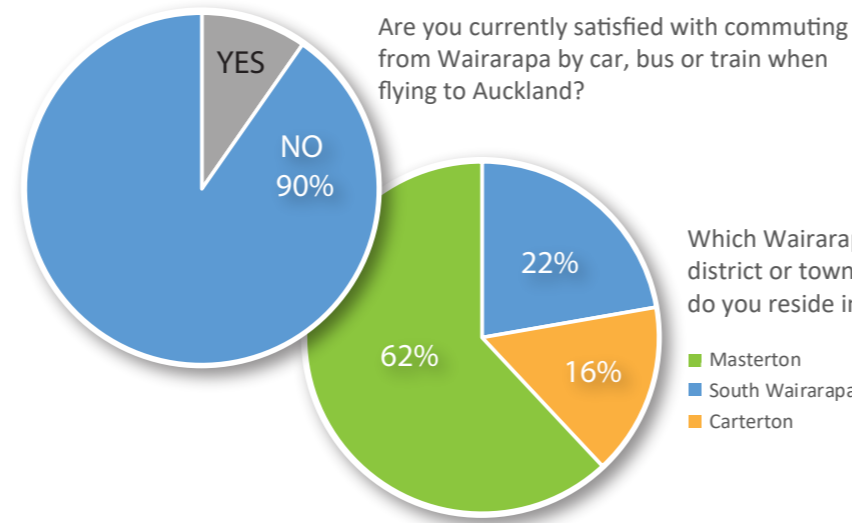
BUSINESS WAIRARAPA SURVEY RESULTS - AIR CHATHAMS AUCKLAND-RETURN PASSENGER SERVICE FROM HOOD AERODROME - FEB 2024

677 RESPONDENTS

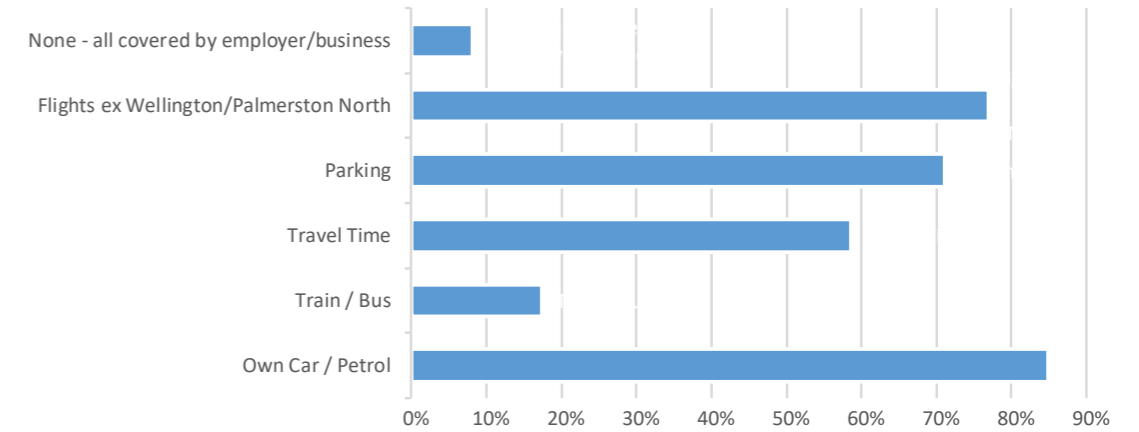
How likely are you to use an airline service for travel between Wairarapa and Auckland?



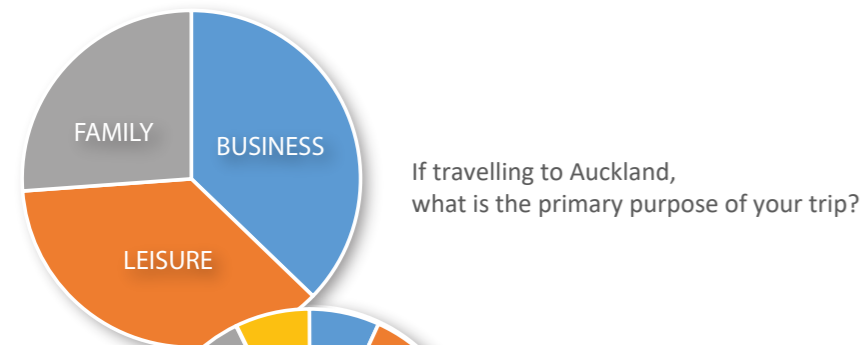
Are you currently satisfied with commuting from Wairarapa by car, bus or train when flying to Auckland?



What items are you paying for when travelling between Wairarapa and Auckland



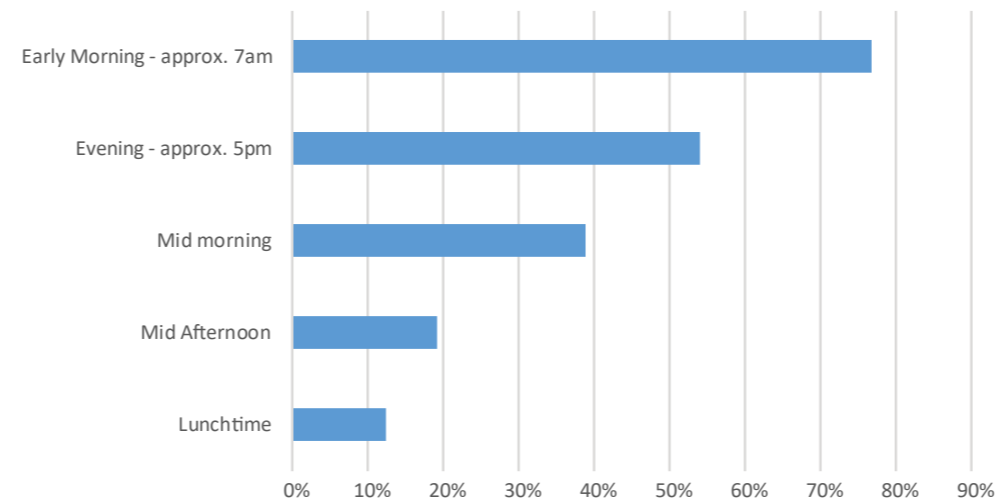
If travelling to Auckland, what is the primary purpose of your trip?



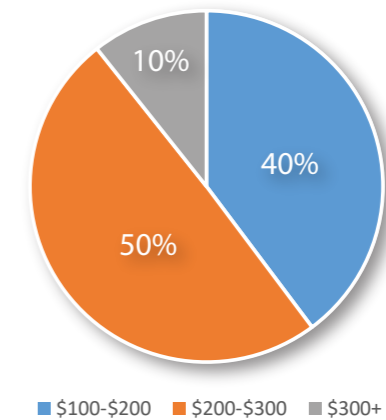
What would be your preferred destination if there was an air service from Hood Aerodrome in Masterton?



With daily return flights between Wairarapa and Auckland what would be your preferred times?



How much would you be willing to pay for the convenience of a direct air service to Auckland?



How many return flights do you or your company make between Wellington/Palmerston North to Auckland? (Answers in order of most stated):

- Up to 6 x per year
- Monthly
- Fortnightly

Comments.

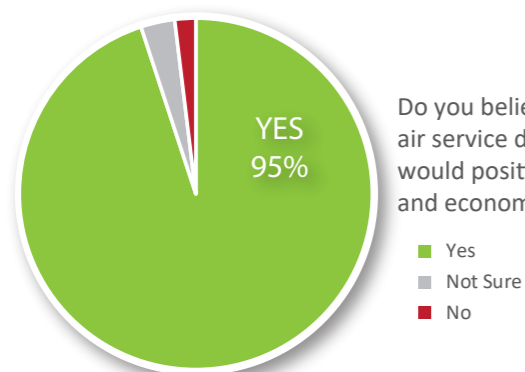
ANY ENVIRONMENTAL CONCERNS?

- > **The environmental impact is greater driving to the wellington airport.** We have a wonderful facility, it would be great to see it used for our local community and visitors.
- > Publicity around mitigation of those would be useful. Any travel has environmental impact except for walking and cycling!
- > I would like **a carbon neutral option.** But also if the flights reduce road traffic to Wellington/Palmerston North to the point where the environment is better off then that's also a bonus.

OTHER COMMENTS:

- > **Even if there were only one or two flights per week this would be extremely helpful and a great use of our local airport.**
- > Keeping the flight costs reasonable otherwise it will follow earlier attempts. Economically sustainable if fares are kept at reasonable prices instead of high prices with plane half full
- > **If privately funded then have no issue** but if this does impact the tax payer I would not endorse additional financial pressure at a time when families are struggling.
- > **We are easily isolated** should there be an event like a major earthquake in Wellington, we may be needed as a way station to get people to hospitals etc.
- > What would be the **"Plan B"** if the planes couldn't land and/or take off due to bad weather?
- > Would bring more visitors in as the hour and a half journey to either airport from Carterton plus the Wellington traffic in particular is off-putting. Napier has a good regional airport close to the city centre and wineries.

Do you believe that the introduction of an air service direct from Masterton to Auckland would positively impact the local community and economy?



- Yes
- Not Sure
- No